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Announcement: *Conference Connection forges marketing alliance with Digital Vidya- India's premier digital marketing company for its Social Media Bootcamp in Singapore on June 9-10.*

As part of its focus on B2B platforms and commitment to provide strategic knowledge building opportunities to its customers and clients, Conference Connection continues its foray into management and marketing disciplines through its linkage with Digital Vidya.

If you desire to increase your expertise in using Twitter, YouTube, Facebook, RSS and other similar options, attend Digital Vidya's second upcoming international bootcamp in Singapore where you will learn everything you needed to know about using Social Media in business.

The first bootcamp in Singapore in March 2011, was a sellout with leaders from the digital media marketplace attending, including eBay, Nokia, Google, Microsoft, Toyota, Ministry of Manpower. Discover the many creative possibilities and channels made available by social media, build your brand, generate leads and effectively deliver your message with the guidance of Digital Vidya.

Registrations via Conference Connection, will qualify for a discount of 15% discount off the fee.

View information on the bootcamp [here](#). Further information, queries and registrations can be made through info@cconnection.org